

Project Details: NAeG/14-15/00053

Project id -	NAeG/14-15/00053
Name of The Project	Launching of myEnterprise.wb.gov.in portal by Department of Micro, Small and Medium Enterprises & Textiles (MSME&T) towards innovative use of technology for ease of doing business among entrepreneurs in MSME sector in West Bengal.
Category of Award Applying for	Innovative Use of Technology in e-Governance
Date of Launch	16-06-2013
Summary/Objective of the project	<p>myEnterprise.wb.gov.in portal is an initiative by Department of Micro, Small and Medium Enterprises & Textiles (MSME&T), Government of West Bengal towards demystifying and simplifying the process of establishing a business in the State. There are many acts and rules of the government that are applicable to MSME. An entrepreneur is expected to be conversant with them, especially the ones that are applicable to their project. However, the information is not available at one place for ready reference. Furthermore, the contents of some of these may be difficult to comprehend, owing to the complex structure and language. myEnterprise.wb.gov.in portal acts as a one-stop-shop for an entrepreneur to access simplified easy-to-understand Laws, Acts, Policies, Incentives and Statutory Compliance forms for establishing an enterprise in the Micro Small and Medium Enterprises (MSME) sector in West Bengal. Key Features of the Portal Acts and Rules myenterprise.wb.gov.in portal provides simplified versions of these acts and rules in an attempt to make them easy to understand even by an ordinary person. FAQs are provided for further assistance to the users. The acts and rules provided here are the ones that are generally applicable to MSMEs. Government Incentives Providing incentives to MSME is a priority of the government. These incentives are both fiscal and non-fiscal in nature facilitating the growth and promotion of MSMEs. This portal provides a brief of such incentives as covered under various policies of Government of West Bengal viz. MSME Policy 2013-18, Textile Policy 2013-18, etc. Incentives as available to Handloom and Khadi have also been included. Statutory Compliances There are several acts and rules that require compliance from enterprises, new as well as existing. Often an entrepreneur is not aware of the ones that apply to its enterprise. This portal attempts to reduce the burden of search on the entrepreneur. There is a format given here that the entrepreneur needs to fill in to provide all the necessary information about its enterprise. Once the fully filled-in proforma is submitted a checklist of statutory compliances required for that particular enterprise is provided. Location of My Government Offices There are various government offices at the state and field (regional, district, sub-district) with which an MSME enterprise is connected. An entrepreneur may not be aware of the location of a particular office relevant to it. This portal gives the location of the different government offices at state, regional, district and sub-district levels that provide services to the MSME sector. The user will get the benefit of identifying the ones in whose jurisdiction its enterprise falls. My Entitlement Reading through different incentive policies and government circulars gives sufficient information on the benefits/ incentives that an entrepreneur is entitled for. However, there could be lack of clarity at the level of the entrepreneur in some cases. Based on the information provided by the user of this portal, a checklist of entitlements is displayed that would help the entrepreneur plan its project accordingly or claim them from the concerned department office. Entrepreneurs Memorandum This portal provides on-line registration facility for both EM I and EM II. Factory Act This portal provides the facility of making application for registration or renewal of Factory license on-line. Application Gateway (not fully developed and under construction) This portal provides facility of applying for various permissions, NOCs, licenses, permits, intimation etc. to different government offices. It may be noted that this is only a gateway to apply. The user is expected to pick up the right form, fill it up off-line, upload and then submit the same. It will be taken to the relevant office by the system. Notice Board This is a platform created for putting up notices for various events that an entrepreneur Existing and prospective MSME entrepreneurs in the State. Chambers of Commerce and Industry Associations can also avail of the benefit of this portal.</p>
Beneficiary of the project	
Details of Project Head	
Name	Sri Rajiva Sinha
Designation	Principal Secretary, Deptt. of MSME&T, West Bengal
Gender	Male

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Details of team members, if any, other than Project Head:-	
Name(1st team member)	Smt. Mahua Banerjee
Designation(1st team member)	Jt. Secretary, MSME&T Deptt., W.B
Name(2nd team member)	Sri C. R. Mahapatra
Designation(2nd team member)	Managing Director, Spinning Mills
Name(3rd team member)	Sri Kaushik Patra
Designation(3rd team member)	Dy. Director of MSSE (Certification)
Name(4th team member)	Sri M.K. Bhattacharya
Designation(4th team member)	Dy. Director of MSSE (CDP)
Name(5th team member)	
Designation(5th team member)	
Name(6th team member)	
Designation(6th team member)	
Supporting documents:-	Award Specific Form Self Certification by the Project Head